

Paige Hawkes

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Education

Fordham University

Bachelor of Arts in Communication & Culture
Concentration in Media Studies
Minor in Fashion Studies
Completion of 150 credit hours
GPA – over 3.0

Anticipated May 2026

Major GPA – 3.6

Relevant coursework - Public Relations, Media Industries, History & Culture of Advertising, Global Cinema, Fashion and Digital Media, Media Industries, Intro to Fashion & Culture, The Business of Fashion, Fashion and Digital Media, and International Communication, Ethics/Diversity in Journalism, Fundamentals of Communications & Media Studies, Communication & Culture: History, Theory, Methods.

Experience

Jan 2026-Present

PURPLE – New York, NY PR agency

Lifestyle PR Internship. Responsibilities included:

- Clipping, media monitoring, face sheets, audits and assisting with client coverage.
- Accounts: L'OBJET, Harmonia Rosales, BLKSWN, FRAMA, Gantri, Gilles & Boissier, IDEA, The Kitchen, Unique Design X, Caran d'Ache, UMI Sushi NYC, and Zona Maco.

Mar 2025-Aug 2025

LandSeAir Real Estate Group, Inc. – Bronx, NY Real estate company for students in the Bronx

Marketing Associate Internship. Responsibilities included:

- Promote the brand both online and on-campus by developing creative strategies to increase visibility and engagement.
- Provided feedback and insights to improve marketing efforts.

Dec 2024-Aug 2025.

Dale Engineering – Bedford, MA Precision Machine Shop

Social Media Marketing Manager Remote. Responsibilities included:

- Create and manage Instagram, LinkedIn, and Facebook accounts.
- Produce and edit professional photo and video content to showcase work in the machine shop.

Oct 2024-Dec2024

Zara – New York, NY Global retail company

Sales Associate 30hrs a week. Responsibilities included:

- Assisting shoppers with styling and product selection.
- Maintained high store presentation standards through regular organization, restocking, and inventory management.
- Cashier Trained.

Oct 2021-Nov 2022

Pinterest – Remote. Social media and photography platform

Pinterest Influencer on the Creator Fund. Responsibilities included:

- Take photographs and videos, posting content using new Pinterest features such as reels.
- Create vision boards and predict trends.

Computer Skills

Familiarity with Muck Rack, Google Workspace, Microsoft Word, Excel, Outlook, and Adobe.

Interests and Languages

7+ Years of Spanish